

DEALER

Manufactured and distributed by BLOOM CLASSIC CO.,LTD
6-31 Takumi, Nagahama Town, Ozu City, Ehime JAPAN
[Customer centre] +81 89-996-8194

[Caution] Do not use on areas with wounds, rashes, eczema, rashes, sores or pigmentation problems. Use with care to avoid any skin problems. If redness, swelling, itching, irritation, colour loss (e.g. vitiligo) or darkening occurs during or after use or when exposed to sunlight, discontinue use. Consult a dermatologist or other healthcare professional for advice. Continued use may aggravate the condition.

- Keep out of reach of children.
- Do not store in extremely high or low temperatures or in direct sunlight.
- Do not store in places with extremely high or low temperatures or in direct sunlight.
- Do not store in places with extremely high or low temperatures or in direct sunlight.
- Rinse thoroughly with water immediately if it gets into your eyes.
- Use immediately after opening the package.

*The names of cosmetics listed are generic names (not trade names).
*Due to the natural origin of the ingredients, the colour and fragrance may vary, but there is no problem with quality.
Please note that specifications are subject to change without notice.



782004005.23.06

The logo for ESTHE TWIN sé features a stylized graphic of three overlapping leaf-like shapes above the text "ESTHE TWIN sé".

ESTHE TWIN
sé

Skin care one step ahead

ESTHE TWIN Skincare Line SE Series

ESTHE TWIN skincare line has

"LM Theory*", which has been carefully maintained since its launch.

"LM Theory*" is to maintain beautiful, mature skin (skin in a fresh state).

A commitment to beautiful skin that has never changed and will never change.

As the environment surrounding us changes drastically,
what is required is the flexibility to respond to the changes of the times while carefully
protecting the parts that must not be changed.

Skincare is one step ahead, and the satisfaction of skin and skincare
will make the skin of the future radiant.



THE IMPORTANT THING IS TO APPROACH THE ISSUE FROM THE PERSPECTIVE OF SENSITIVITY VALUES

Traditionally, the effectiveness of skincare was thought to be achieved by the ingredients and formulation.

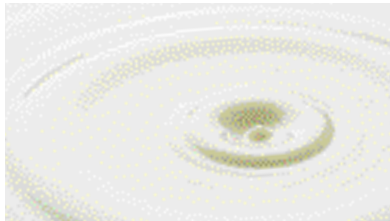
However, recent research has shown that,

**Emotional value = the feelings that arise during skincare
(the sensations obtained from the texture of the cosmetic product)**

It has been elucidated that the skin is affected.

Point 1

FULLNESS, SKIN COMFORT, MOISTNESS



Point 2

HIGH CUSHIONING OF CLEANING AGENTS



Point 3

PLEASANT FEELING ON THE SKIN



Positive emotions generated during skincare lead to beautiful skin



ESTHE TWIN SE SERIES 5 MAIN FEATURES

- 1 In-house, dedicated to ageing beautifully^{*1}Ingredients developed in-house^{*2} in all products
- 2 Hybrid natural gel ^{*3} is a new sensation^{*4} Highly moisturising
- 3 Approaches to skin sensitivity.
- 4 Purpose-specific ingredients that support LM Theory^{*5} are formulated in each item.
- 5 Rich texture and high penetration^{*6} through the SE Series' original nanocapsule formulation.

*1 BLOOM CLASSIC CO.LTD *2 Cordyline Terminalis Leaf Extract (ingredient for firm skin), Actinidia Chinensis (Kiwi) Fruit Extract (ingredient for glowing skin)

*3 Algin, Cellulose (moisturising ingredients); blended in Moist Gel *4 Moist feeling without stickiness.

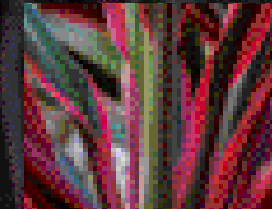
5 Long Maturity: Maintains beautiful, mature skin (skin in a fresh state).

*6 Reaches down to the stratum corneum layer.

1

In-house, dedicated to ageing beautifully^{*1}
Ingredients developed in-house^{*2} in all products

All products contain two in-house developed ingredients that approach age-related skin problems.
Protects the skin and leads to a more resilient skin.

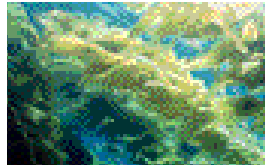


Cordyline Terminalis Leaf Extract
<Ingredient for firm skin>



Actinidia Chinensis (Kiwi) Fruit Extract
<Ingredient for glowing skin>

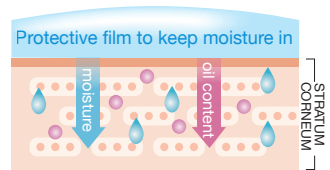
Hybrid natural gel ^{*3} is a new sensation^{*4} Highly moisturising



Natural gel derived from seaweed
Algin

Protects the skin and blends easily

Easily absorbed into the skin and prevents drying



Creates a natural gel network (polymeric protective film) on the skin,
It holds moisture and keeps the skin moist even when sweating.



GEL NETWORK



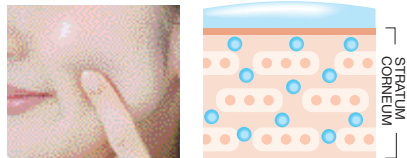
Sustainable raw materials of tree origin
Cellulose nanofiber

Smooth and silky feel without stickiness

Nano-sized cellulose blends into the skin,
Moisture is delivered to the stratum corneum.

The product is characterised by its smooth and silky feel

Skin surface that is well-moisturised but not sticky



STICKINESS

STIFFNESS

FEELING OF SOMETHING FALLING APART

Approaches to skin sensitivity.

Aiming for comfort, we have achieved a particular texture.
A new skincare concept that approaches sensitivity from the texture.

CLEANSING & FOAM

CLOSE CONTACT



- ◆ Adheres to the skin and lifts make-up off.
- ◆ Smoothly smooths skin.
- ◆ Soft skin feeling after washing.

WASHING MOUSSE

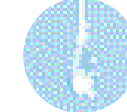
MOIST AND DENSE



- ◆ Frictionless feel
- ◆ Fine, chunky lather
- ◆ No need for lathering, shortening the time needed for use.

SERUM LOTION

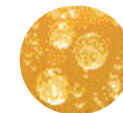
DEEP RICHNESS



- ◆ Deep richness like a serum
- ◆ Thickness, yet easy to blend into skin
- ◆ Moisture-enhancing without being sticky.

REVIBAU EX

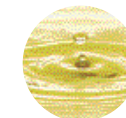
RICH



- ◆ High penetrating power* for fine-grained skin.
- ◆ High-quality density
- ◆ Contains the highest concentration of beauty ingredients in the SE series

CALM EX

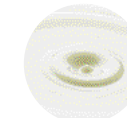
REFRESHED



- ◆ Blends easily into the skin*
- ◆ Soothes and protects the skin when it is shaken.

GEL CREAM

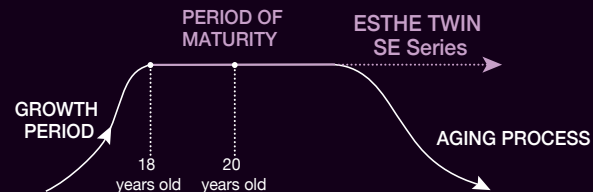
VISCOUSLY



- ◆ Smooth and soft feel
- ◆ Moisturises but is not sticky
- ◆ Fills the stratum corneum for fresh skin

Purpose-specific ingredients that support LM Theory^{*5} are formulated in each item.

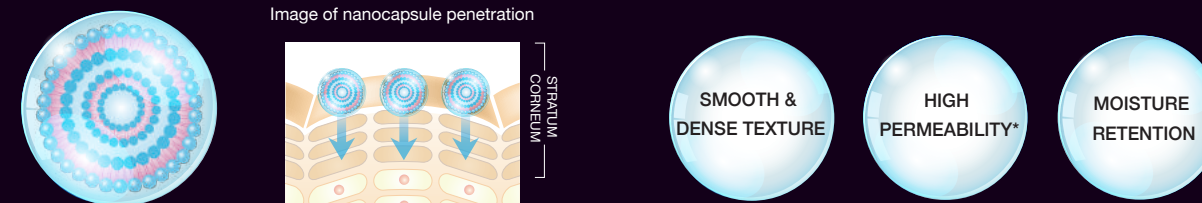
The LM Theory* is at the base of the ESTHE TWIN skincare line. In order to prolong the skin's beautifully glowing 'MATURATION PERIOD', purpose-specific ingredients have been blended into each item.



<p>CLEANSING & FOAM</p> <p>Ingredients that provide moisture and pleasant fragrance.</p> <p>Orange Roughy Oil <Beautiful skin moisturising ingredients> Lavandula Angustifolia (Lavender) Oil <Essential oil></p>	<p>WASHING MOUSSE</p> <p>Moisturising ingredients</p> <p>Orange Roughy Oil <Beautiful skin moisturising ingredients> Sodium Hyaluronate <Moisturising ingredients for beautiful skin></p>	<p>SERUM LOTION</p> <p>Ingredients that give shine and reduce the appearance of pores</p> <p>Actinidia Chinensis (Kiwi) Fruit Water <Glossy skin ingredients> Cynara Scolymus (Artichoke) Leaf Extract <Skin firming ingredients></p>
<p>REVIBAU EX</p> <p>Ingredients that firm and moisturise the skin</p> <p>Hydrolyzed Egg Shell Membrane <Ingredients for firm skin> Saccharum Officinarum (Sugar cane) Extract <Beautiful skin moisturising ingredients></p>	<p>CALM EX</p> <p>Ingredients that care for and promote healthy skin</p> <p>Phellodendron Amurense Bark Extract <Ingredients for skin protection> Xylitylglucoside <Moisturising ingredients for beautiful skin></p>	<p>GEL CREAM</p> <p>Ingredients that lead to moisturised and moist skin</p> <p>Macadamia Integriifolia Seed Oil <Emollient ingredients> Limnanthes Alba (Meadowfoam) Seed Oil <Emollient ingredients></p>

Rich texture and high penetration^{*6} through the SE Series' original nanocapsule formulation

The SE Series' original nanocapsules are blended to achieve a smooth texture with fine particles. The nanocapsules holding the beauty ingredients are peeled off layer by layer, allowing them to blend into the skin and permeate precisely where they are needed*.

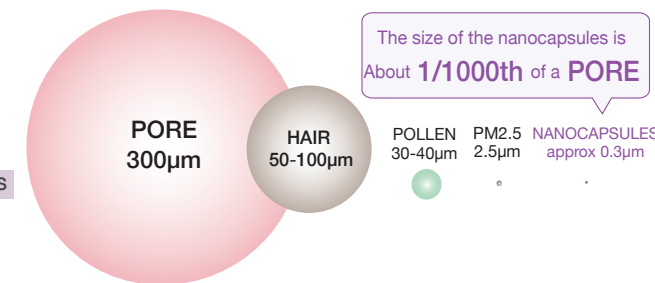


Keeps moisture in and employs ingredients specific to age-related skin problems.

SE ORIGINAL NANOCAPSULES INGREDIENTS

<p>FIRMING INGREDIENTS</p> <p>Cordyline Terminalis Leaf Extract Trifolium Repens Extract Vitex Agnus-Castus Extract</p>	<p>GLOSSY SKIN INGREDIENTS</p> <p>Actinidia Chinensis (Kiwi) Fruit Extract Fullerenes</p>
<p>SKIN CONDITIONING INGREDIENTS</p> <p>Mentha Piperita (Peppermint) Leaf Extract Arnica Montana Flower Extract Thymus Serpyllum Extract</p>	

COMPARISON OF NANOCAPSULE SIZES



ESTHE TWIN SKIN CARE
SE SERIES



ESTHE TWIN SE
CLEANSING & FOAM

< CLEANSINGFOAM >

200mL ¥7,700 (Price Excluding Tax ¥7,000)

[CLEANSING]

Floats and removes oil-based make-up and sebum stains.

[FACE WASHING]

When water is added, the fine foam removes dirt and excess sebum from the skin and prevents acne.

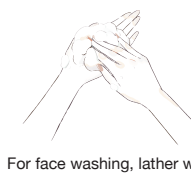
HOW TO USE

[CLEANSING]

Take 2-3 pumps (approx. 2-3 mL) and spread evenly over the entire face, then carefully blend with make-up. Rinse with water or lukewarm water.

[FACE WASHING]

Add a small amount of water to 1-2 pumps (approx. 1-2 mL), lather well and wash your face with lather, carefully covering your entire face with it. Afterwards, rinse with water or lukewarm water.



For face washing, lather well.



ESTHE TWIN SE
WASHING MOUSSE

<MOUSSE TYPE CLEANSER>

150mL ¥6,270 (Price Excluding Tax ¥5,700)

A mousse-type cleanser that saves you the trouble of foaming. The smooth lather cleanses the skin moisturisingly while maintaining the skin's moisture. The fine-textured foam envelops excess sebum and dirt and removes them.

HOW TO USE

After wetting your palms, apply about 3 pushes (approx. 2.5 mL) to your hands and wash your face with a lather. Then rinse with water or lukewarm water.





ESTHE TWIN SE SERUM LOTION

<LOTION>

120mL ¥6,820(Price Excluding Tax¥6,200)

Moist, absorbs into the skin and provides rich moisture. Prevents rough and dry skin while keeping the skin fresh and glowing.

HOW TO USE

After washing your face, dispense about 4-5 pushes (approx. 0.8-1 mL) of the dispenser onto your hands and gently blend over your face.



ESTHE TWIN SE CALM EX

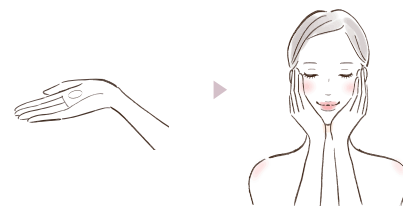
<SERUM>

35mL ¥6,820(Price Excluding Tax¥6,200)

This serum protects the skin against external stimuli (dryness). Its fresh texture improves skin texture and leads to a healthy skin.

HOW TO USE

After lotion, dispense 2-3 pushes (approx. 0.4-0.6 mL) of the dispenser onto your hands and gently blend over the entire face.



ESTHE TWIN SE REVIBEAU EX

<SERUM>

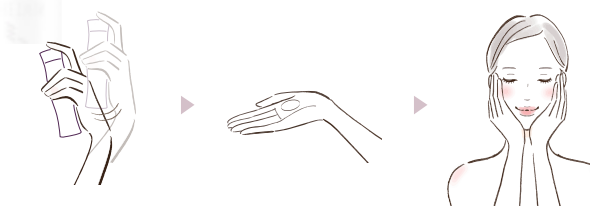
90mL ¥17,050(Price Excluding Tax¥15,500)

This serum provides rich moisture to the skin with a full-bodied, smooth texture. The nano-level ingredients deliver moisture to the skin (stratum corneum), as if enveloping the skin. It improves the skin's texture and prevents roughness while keeping the skin smooth and supple.

HOW TO USE

After toning, take a small amount (approx. 1 mL), the size of a 500 yen coin, on your hands and apply gently to the entire face. Repeat application on areas of concern.

*Ingredients may precipitate, but this does not affect quality. Shake gently before use.



Shake gently before use

ESTHE TWIN SE MOIST GEL

<GEL LIKE CREAM>

40g ¥7,920(Price Excluding Tax¥7,200)

Moisturises the skin with a moist feel and prevents rough skin. Protects the skin from dryness and leads to a healthy skin with firmness and luster. The nano-level ingredients deliver moisture to the skin (stratum corneum) as if they were enveloping the skin.

HOW TO USE

After the serum, apply approximately 2 dispenser pushes (approx. 0.4 g) to your hands and blend carefully over the entire face. Repeat application on areas of concern.

*Sometimes it may be difficult to get the gel out, so press the dispenser empty several times.



ESTHE TWIN SE UV PROTECT BASE

<MAKE BASE>

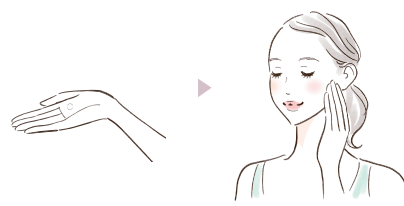
30g ¥4,400(Price Excluding Tax¥4,000)

A make-up base that improves the spreading, application and staying power of foundation and gives a beautiful finish. Smooth texture, improves the skin's texture and prevents make-up from smudging. Protects the skin from UV rays and prevents sun spots and freckles.

HOW TO USE

Before applying foundation, take 1-2 pearls (approx. 0.15-0.3 g) and spread thinly and evenly over the entire face.

*After use, wipe off any make-up base from the tube with a tissue before closing the cap.



FOR FIRST TIMERS and TRAVELLERS

ESTHE TWIN SE TRIAL SET

¥4,400 (Price Excluding Tax ¥4,000)

SET CONTENTS

- CLEANSING & FOAM <CLEANSING FOAM> 49mL
- WASHING MOUSSE <MOUSSE TYPE CLEANSER> 30mL
- SERUM LOTION <LOTION> 30mL
- REVIBEAU EX <SERUM> 12mL
- MOIST GEL <GEL LIKE CREAM> 10g

VALUE SIZE FOR PLENTY OF USE



Daily cosmetics are essential items.

"I want to buy it as cheaply as possible and use it for a long time."

ESTHE TWIN SE series is a virtuous series for many of these people.

Compared to store-bought products, the content is **2 to 2.5 times higher**, and the price is **approximately 10% to 30% more economical**.

PRODUCT NAME	RETAIL SIZE	VALUE SIZE	COMPARISON OF QUANTITIES AND AMOUNTS
CLEANSING & FOAM	200mL ¥ 7,700 (Tax included)	500mL ¥ 15,180 (Tax included)	2.5 times the VALUE ¥4,070
WASHING MOUSSE	150mL ¥ 6,270 (Tax included)	350mL ¥ 11,880 (Tax included)	approx. 2.3 times the VALUE ¥2,750
SERUM LOTION	120mL ¥ 6,820 (Tax included)	300mL ¥ 13,420 (Tax included)	2.5 times the VALUE ¥3,630
REVIBEAU EX	90mL ¥ 17,050 (Tax included)	200mL ¥ 25,850 (Tax included)	approx. 2.2 times the VALUE ¥12,038
CALM EX	35mL ¥ 6,820 (Tax included)	80mL ¥ 11,550 (Tax included)	approx. 2.2 times the VALUE ¥4,038
MOIST GEL	40g ¥ 7,920 (Tax included)	82g ¥ 14,300 (Tax included)	approx. 2 times the VALUE ¥1,936
UV PROTECT BASE	30g ¥ 4,400 (Tax included)	60g ¥ 6,820 (Tax included)	2 times the VALUE ¥1,980

ESTHE TWIN SE SERIES SKIN CARE STEPS

The full set of products can be used to improve skin blending and give the skin a clean, fresh feeling.

