

# GET BEAUTIFUL

Highly Functional Serum Containing Human Stem Cell Culture Fluid\*



\*Human stem cell culture (skin conditioning ingredient)

# Bellique's commitment

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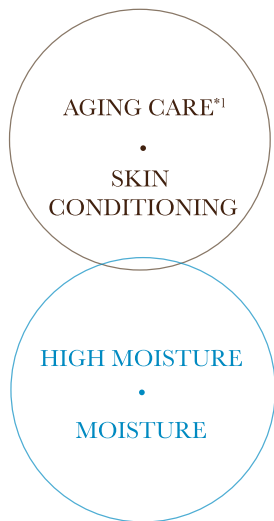
## What is human stem cell culture medium?

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Human stem cell culture medium is a culture medium of adipose stem cells extracted from human adipocytes. It contains cosmetic ingredients such as SOD (superoxide dismutase), EGF (human oligopeptide-1),

Collagen · Elastin · Hyaluronic acid

# All original W nano capsules



## B nanosome (nanocapsule)

### Human stem cell conditioned medium

Myrothamnus Flabellifolia Leaf/Stem Extract, Passiflora Edulis Seed Extract, Raffinose, Benzylsulfonyl D-Seryl Homophenylalanine Amidinobenzamide Acetate, Containing sweetened sugar (skin conditioning ingredients)



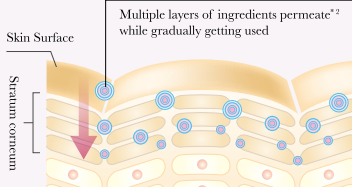
**30% blended into STEM FINE SERUM**

The other 5 types contain 10%

## H1 NANOCAPSULE

Myrothamnus Flabellifolia Leaf / Stem Extract, Passiflora Edulis Seed Extract, Raffinose, Isoglycoside, Benzylsulfonyl D-Seryl Homophenylalanine Amidinobenzamide Acetate combination (skin conditioning component)

### ORIGINAL NANO CAPSULE



**Nanocapsules** are nano-sized capsules that are easy to adjust to your skin\*<sup>2</sup>. The original nanocapsules are similar to the stratum corneum intercellular lipid structure (lamellar structure) that keeps the skin moisturized, and can gradually penetrate into the skin\*<sup>2</sup> and keep it **moisturized for a long time**.

\* 1 Care according to age Highly functional nanocapsules by skin concerns

\* 2 To stratum corneum

※ The illustration is an image

# Highly functional nanocapsules by skin concerns

Radiance  
•  
Brightness

Texture  
•  
Soft Skin

Skin  
Conditioning  
•  
Prevent rough  
Skin

Skin  
Conditioning  
•  
Moisturizing

Firmness  
•  
Elasticity

W1

NANOCAPSULE

LACTIC ACID/GLYCOLIC ACID COPOLYMER, HEXYL 3-GLYCERYL ASCORBATE, PLANKTON EXTRACT, 3-O-ETHYL ASCORBIC ACID, OLIGOPEPTIDE-34

Formulation

P1

NANOCAPSULE

PAPAIN, CRATAEGUS CUNEATA FRUIT EXTRACT, ZIZIPHUS JUJUBA FRUIT EXTRACT, CITRUS GRANDIS (GRAPEFRUIT) FRUIT EXTRACT, PYRUS MALUS (APPLE) FRUIT EXTRACT

Formulation

S1

NANOCAPSULE

TEPHROSIA PURPUREA SEED EXTRACT, DISODIUM ACETYL GLUCOSAMINE PHOSPHATE, RHODOSORBUS MARINUS EXTRACT, HEXACARBOXYMETHYL DIPEPTIDE-12, OPUNTIA FICUS-INDICA STEM EXTRACT

Formulation  
(Protective, moisturizing ingredients)

I1

NANOCAPSULE

MAGNESIUM CARBOXYMETHYL BETA-GLUCAN, ORONACHE RAPUM EXTRACT, ACRYLIC ACID/ACRYLAMIDOMETHYLPROPANE SULFONIC ACID COPOLYMER, VACCINIUM MYRTILLUS SEED OIL, BIFIDA FERMENT LYSATE

Formulation  
(Smooth moisturizing ingredients)

R1

NANOCAPSULE

DISODIUM ACETYL GLUCOSAMINE PHOSPHATE, SODIUM GLUCURONATE, PLANKTON EXTRACT, ACETYLHEXAPEPTIDE-51 AMIDE, SWERTIA CHIRATA EXTRACT, TRIFOLIUM PRATENSE (CLOVER) FLOWER EXTRACT

Formulation  
(Firmness Elasticity ingredients)



Bright Serum



Turn Clear Serum



Sensitive Serum



Bellimune Serum



Lift Serum

Click here for  
Aging care\*2 ⇨

B Nanosome  
30% Formulation

HUMAN STEM CELL CONDITIONED MEDIA, MYROTHAMNUS FLABELLIFOLIA LEAF/STEM EXTRACT, PASSIFLORA EDULIS SEED OIL, RAFFINOSE, BENZYL SULFONYLD-SERYL HOMOPHENYLALANINE AMIDE INOENZAMIDE ACETATE

Formulation (Skin conditioning ingredients)



Stem  
Fine  
Serum



# Contains 9 kinds of Japanese original organic ingredients

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We use our own organic ingredients.  
Excellent skin moisturizing effect, leading to moisturized skin.



**Pyrus Malus (Apple)  
Fruit Extract**

<Soft skin ingredients>



**Cucumis Sativus (Cucumber)  
Fruit Extract**

<Moisturizing  
protective ingredient>



**Prunus Persica (Peach)  
Fruit Extract**

<Rough skin prevention  
ingredients>



**Citrus Iyo Fruit Extract**

<Skin tightening,  
skin conditioning ingredients>



**Prunus Mume Seed Extract**

<Firmness,  
Elasticity ingredients>



**Momordica Charantia Extract**

<Firmness,  
Skin care ingredients>



**Mentha Rotundifolia  
Leaf Extract**

<Moisturizing,  
skin conditioning ingredients>



**Camellia Sinensis Leaf Extract**

<Skin tightening,  
healthy ingredients>



**Chamomilla Recutita  
(Matricaria) Flower/Leaf Extract**

<Firmness,  
Radiance ingredients>

For those who are worried about  
**DULLNESS**\*1

Gloss &  
Brightness\*2



"Achieve the skin" you want with  
human stem cell culture medium\*3!

It's losing its **LUSTER**

They look **SCALY** and **DULL**\*1

Bright Serum

30mL ¥6,800 (price including tax ¥7,480)

GLOSS CARE  
INGREDIENTS

• Hexyl 3-Glyceryl Ascorbate  
• 3-O-Ethyl Ascorbic Acid

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES**\*4 containing 10%.

\*1 Due to uneven or dry texture \*2 Due to the moisturizing effect \*3 Human stem cell acclimation culture medium (Skin conditioning ingredients) \*4 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract, Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate, Saccharide Isomerate (Skin conditioning ingredients)

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# Slippery SMOOTH & SOFT

Texture &  
Soft Skin



"Achieve the skin" you want with  
human stem cell culture medium\*1!

It **RUSTLES** when it touches skin

Worried about **STICKINESS**

Turn Clear Serum

30mL ¥6,000 (price including tax ¥6,600)

**SKIN CONDITIONING  
INGREDIENTS**

- Papain ● Crataegus Cuneata Fruit Extract ● Ziziphus Jujuba Fruit Extract
- Citrus Grandis (Grapefruit) Fruit Extract ● Pyrus Malus (Apple) Fruit Extract
- Citrus Aurantium Dulcis (Orange) Juice ● Citrus Limon (Lemon) Juice
- Citrus Aurantifolia (Lime) Juice

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES\*2 containing 10%.**

\*1 Human stem cell acclimation culture medium (Skin conditioning ingredients)

\*2 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract,

Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate,  
Saccharide Isomerate (Skin conditioning ingredients)

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# on *NAIVE* skin



Skin Conditioning &  
Preventing Rough Skin



"Achieve the skin" you want with  
human stem cell culture medium\*1!

**SKIN GETS ROUGH**  
when the seasons change

It's **HARD** on the skin

Sensitive Serum

30mL ¥6,000 (price including tax ¥6,600)

**MOISTURIZING /  
PROTECTIVE INGREDIENTS**

• Tephrosia Purpurea Seed Extract  
• Disodium Acetyl Glucosamine Phosphate

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES<sup>\*2</sup> containing 10%.**

\*1 Human stem cell acclimation culture medium (Skin conditioning ingredients)

\*2 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract,

Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate,  
Saccharide Isomerate (Skin conditioning ingredients)

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# Protect from **DAMAGE**

Skin Conditioning &  
Protection



"Achieve the skin" you want with  
human stem cell culture medium\*1!

**OUT** and about a lot

**SKIN IS EASILY IRRITATED  
BY EXTERNAL STIMULI**\*2

**DRY SKIN** as the seasons change

Bellimune Serum

30mL ¥6,000 (price including tax ¥6,600)

**SMOOTH AND MOISTURIZING  
INGREDIENTS**

• Magnesium Carboxymethyl Beta-Glucan  
• Acrylic Acid/Acrylamidomethyl Propane Sulfonic Acid Copolymer

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES**\*3 containing 10%.

\*1 Human stem cell acclimation culture medium (Skin conditioning ingredients) \*2 Dryness etc

\*3 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract,

Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate,  
Saccharide Isomerate (Skin conditioning ingredients)

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# FIRMNESS and ELASTICITY

Firmness &  
Elasticity



"Achieve the skin" you want with  
human stem cell culture medium\*1!

- Want more **FIRMNES**
- IT'S NOT ELASTIC**
- against the skin

Lift Serum

30mL ¥6,800 (price including tax ¥7,480)

**FIRMNESS & ELASTICITY  
INGREDIENTS**

• Disodium Acetyl Glucosamine Phosphate  
• Acetyl Hexapeptide-51 Amide

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES\*2 containing 10%.**

\*1 Human stem cell acclimation culture medium (Skin conditioning ingredients)

\*2 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract,

Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate,  
Saccharide Isomerate (Skin conditioning ingredients)

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Human stem cell culture medium\*1  
Bellique

# MAXIMUM CONCENTRATION

Aging Care\*2 &  
High Moisture Content



"Achieve the skin" you want with  
human stem cell culture medium\*1!

- DRY** all year round
- .....
- PROBLEMS**
- .....

Stemfine Serum

15mL ¥8,000 (price including tax ¥8,800)

**SKIN CONDITIONING  
INGREDIENTS**

• Myrothamnus Flabellifolia Leaf/Stem Extract  
• Passiflora Edulis Seed Oil

Contains **HUMAN STEM CELL CULTURE MEDIUM  
B NANOSOMES\*3 containing 30%.**

\*1 Human stem cell acclimation culture medium (Skin conditioning ingredients) \*2 Age appropriate care

\*3 Human Stem Cell Conditioned Media, Myrothamnus Flabellifolia Leaf/Stem Extract,  
Passiflora Edulis Seed Oil, Raffinose, Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate,  
Saccharide Isomerate (Skin conditioning ingredients)

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Recommended pairing to create “skin you want to become”

## Concentrated approach to skin age\*1

Lift Serum × Stem Fine Serum

Greedy pairing to  
get firmness, elasticity, moisture and shine!

\*1 Skin with repeated aging \*2 Care according to age

Firmness  
•  
Elasticity

Aging Care\*2  
•  
High moisture  
retention



## Anyway, focus on Bright Care\*3

Turn Clear Serum × Bright Serum

Pairing with Bright Care\*3  
and pursuing skin brightness\*4!

\*3 Care to give radiance \*4 Moisturizing effect

Texture  
•  
Soft Skin

Radiance  
•  
Brightness\*4



## Gently protects skin that is susceptible to sudden changes!

Sensitive  
Serum × Bellimune  
Serum

Reliable pairing to adjust the skin  
condition that changes easily!

Skin  
Conditioning  
•  
Prevent roug  
Skin

Skin  
Conditioning  
•  
Moisturizing



BELLIQUE

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